



*More than 27 Years of
Helping Sick Children Through Motorsports*

The Program
The Team
Fast Facts
Media Coverage
Photos - Special Events

www.racingforkids.org



The Program

Racing For Kids® is a unique national charity, which uses the popularity of motorsports to bring attention and funding to the health care needs of children and child health institutions.

At the heart of the program are visits to Children's Hospitals by the Racing For Kids drivers in the cities where they race. The drivers spend time with each sick child, sharing stories about their racing careers, signing autographs and giving out the popular Racing For Kids hats. For many hospitalized youngsters, these visits by the racers are the lone bright spot in what is often a rather gloomy experience. Attending physicians report that these visits play an important part in each child's recovery therapy.

Racing For Kids representatives have visited close to 30,000 sick children in more than 575 hospital visits in the United States, Canada, Mexico, Brazil, Japan and Australia.

Another important aspect of the Racing For Kids program is the funding that has been raised for Children's Hospitals across the country. Since its founding in Detroit in 1989, Racing For Kids has raised more than \$6.5 million through donations, specific fund raising events and in-kind gifts. Major sponsors of Racing For Kids include Humana, Inc., Bridgestone Firestone Trust Fund, TranSystems, Meridian Health Plan of Michigan, Benson Ford, Jr. and Douglas E. Fregin. Toyota Motorsports and The Grand Prix Foundation of Long Beach have made Racing For Kids a major charity of The Toyota Grand Prix of Long Beach. This event contributes up to \$100,000 annually to Racing For Kids and to local children's hospitals. Racing For Kids has also been named the official charity of Red Bull Global Rallycross and the Historic Sportscar Racing Series.

Racing For Kids continually seeks potential sponsors for its mission to improve child health care. There are many benefits available to new sponsors including a highly regarded, cause related marketing program, which delivers unique access to the medical industry. In addition, Racing For Kids sponsors will find a sensitive public relations program, which enables a company to project a positive image by demonstrating its concern for the communities in which it does business.





Al Unser, Jr.



Ryan Hunter-Reay



Graham Rahal



James Jakes



Danica Patrick



Charlie Kimball



Simon Pagenaud



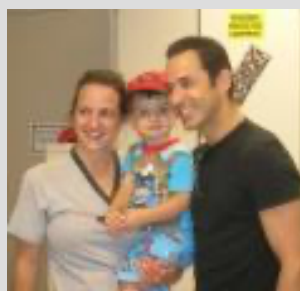
Josef Newgarden



James Hinchcliffe



Will Power



Helio Castroneves



Ed Carpenter



Buddy Rice.

The RFK Team

The Racing For Kids team of celebrity racers has visited more than 29,000 sick children in more than 575 hospitals in the USA, Canada, Japan, Australia and Mexico. Other drivers who have made visits include Simona DeSilvestri, JR Hildebrand, Sarah Fisher, Hideki Mutoh, Marco Andretti, Tristan Vautier, Ana Beatriz, Tomas Scheckter, Felipe Giaffone, David Brabham, Buddy Lazier, Catherine Legge, Roger Yasukawa and Daniel Herrington.



Sebastien Bourdais



Jack Hawksworth



Oriol Servia



Ryan Briscoe



Tony Kanaan



Fast Facts about Racing For Kids

Mission:

To draw on the popularity of motorsports to focus public attention and funding on the health care needs of children and child health institutions.

Founded:

In 1989 in Detroit, Michigan. Celebrated the 25th Anniversary in 2014.

Spokesperson:

Robbie Buhl: 1996 – 2004 Indy Racing League, 1995 Firestone Indy Lights Series, 1993 – 94 CART Indy Car Series, 1994 SCCA Trans-Am Series, 1992 Indy Lights Series Champion and 1989 Barber-Saab Pro Series Champion. Buhl is co-owner of Buhl Sport Detroit.

Legal Status:

Official 501 (c) (3) not-for-profit foundation, with a registered trademark.

Fund Raising:

Since 1989, more than \$6.5 million has been raised and donated in the name of Racing For Kids to hospitals and child health care institutions across the country. Racing For Kids is a major recipient of contributions raised at the Toyota Grand Prix at Long Beach. Racing For Kids is also the official charity of Red Bull Global Rallycross and Historic Sportscar Racing.

Sponsors:

The Humana Foundation, Bridgestone Americas Trust Fund, Toyota Motor Sales USA, Long Beach Grand Prix Foundation, TranSystems, Meridian Health Plan of Michigan, Douglas E. Fregin and Benson Ford, Jr.

Hospital Visits:

Since 1989 Racing For Kids has visited more than 575 hospitals in the United States, Canada, Mexico, Australia, Brazil and Japan. Close to 30,000 young patients have been visited.





Red Bull GRC Announces Racing For Kids as Official Charitable Partner

FEBRUARY 22, 2016 -- Red Bull Global Rallycross is pleased to announce an agreement with Racing For Kids to become an Official Charitable Partner of Red Bull GRC, beginning with the 2016 season. As part of the agreement, Red Bull GRC drivers will visit children's hospitals across America on behalf of Racing For Kids before every Red Bull GRC event.

"At Red Bull GRC, we are always interested in charitable initiatives that allow us to take an active role in the community," said Red Bull GRC CEO Colin Dyne. "Our partnership with Racing For Kids allows us to do just that. We're proud to be aligned with an organization with such an impressive history and look forward to giving back to the communities that we visit this year."

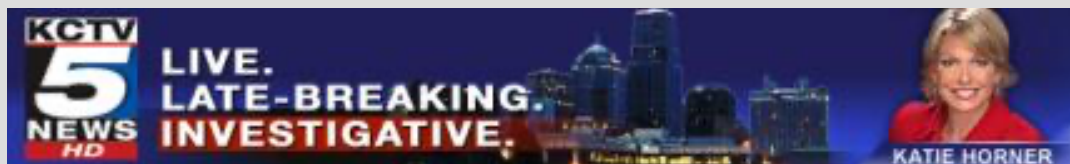
Racing For Kids was founded in 1989 to bring public attention to children's healthcare through unique motorsport-themed promotions and hospital visits. Over the past 26 years, Racing For Kids has raised nearly \$6.5 million in donations for children's hospitals and child health care causes, and Racing For Kids drivers have visited over 29,000 patients in 550 hospitals worldwide. Buhl Sport Detroit co-owner Robbie Buhl has served as a spokesman for the organization since its inception.

The first Red Bull GRC driver visit will take place at Miller Children's Hospital in Long Beach, CA on Monday, February 22 from 2-4PM. Two-time Red Bull GRC champion Tanner Foust of Volkswagen Andretti Rallycross will be on hand to meet and greet patients, alongside AF Racing GRC Lites drivers Alejandro Fernandez, Travis Pecoy, and Christian Brooks. An official Red Bull GRC show car will also be on site.



Media Coverage of Racing For Kids

Racing For Kids hospital visits have been covered by ESPN, ESPN2, ABC, CBS, Fox, CTV in Canada, local TV and radio affiliates of ABC, CBS and NBC.



Articles have appeared in the *Los Angeles Times*, *Boston Globe*, *Miami Herald*, *USA Today*, *Detroit News*, *Detroit Free Press*, *Indy Car Racing Magazine*, *Auto Week*, *Road & Track*, and *National Speed Sports News* among others.



Grosse Pointe News

ROBERT C. LIGGETT JR.: Chairman and Publisher

JOHN MINNIS, Editor and General Manager

EDITORIAL

Racing For Kids a winner

An auction led by Joe DuMouchelle raised funds for Racing For Kids, with the proceeds going to Children's Hospital of Michigan.

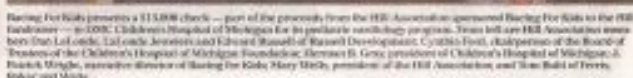
Grosse Pointe News

Complete news coverage of all the Points. • Since 1940

FEBRUARY 14, 2008
COLUMBIAN UNIVERSITY, WASHINGTON, DC

Racing For Kids to the Hill set for Aug. 27

The Detroit Medical Center Children's Hospital of Michigan received a portion of the 2007 proceeds for its pediatric cardiology program. Additional gifts were made to Beaumont Hospital, Garden Pointe for the new pediatric unit and to the Henry Ford Hospital pediatric program.



Indy Car racers bring smiles to patients at Loma Linda University Children's Hospital

By E.L. LOPEZ
Staff Writer

LOMA LINDA—A young boy's hospital visit was anything but ordinary. He was at Loma Linda University Children's Hospital, but he was not just a patient. He was a guest. He was a guest of the Indy Car driver Roger Yasukawa, who visited the hospital on Friday.



Jessica Porter, 8, signs her poster autographed by Indy Car driver Roger Yasukawa while her mother, Melissa, looks on her daughter's doctor.



Alicia Guerrero, 10, left, gets an autograph from Indy Car driver Roger Yasukawa in Loma Linda University Children's Hospital.



Nicholas Fries, 9, was on the helmet of Indy Car driver Roger Yasukawa. Yasukawa visited Loma Linda University Children's Hospital on Friday.

Yasukawa's visit was one of several visits by the driver to the hospital. He is a member of the Indy Car racing team and is a fan of the hospital's young patients.

The hospital's reputation for excellence in pediatric care is well known. The hospital's reputation for excellence in pediatric care is well known. The hospital's reputation for excellence in pediatric care is well known.

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Grosse Pointe TIMES

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ON THE GO



Right: Professional Indy Car driver Bobby Blue puts 9-year-old Grosse Pointe Woods resident Nicholas Fries into a race car during racing for Kids Aug. 23. The event concluded with the Grand Prix weekend in Detroit.



Here: Grosse Pointe Woods 9-year-old Nicholas Fries gets into a race car driver Mike Sullivan's autograph during the event on the 23rd. The autograph signing for kids cheers hospitalized children with visits from race car drivers, who bring their exhibits.



KRON BEACON JOURNAL

Hospital visit revs up young patients

Kids try on helmet of retired Indy driver at Akron Children's

By Elizabeth Hall
Akron Children's Hospital
Akron, Ohio
A young boy's hospital visit was anything but ordinary. He was at Akron Children's Hospital, but he was not just a patient. He was a guest. He was a guest of the Indy Car driver Roger Yasukawa, who visited the hospital on Friday.



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Akron, Ohio
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Indy

Group raises funds for children's hospitals

Continued from Page B1

The group's knowledge of the driver, Kimi, was a great asset.

A two-day Indy championship race will be held in Detroit on the 23rd. The race will be held in Detroit on the 23rd. The race will be held in Detroit on the 23rd.

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Some Special Events

- 🏁 Toyota Pro/Celebrity Race – Long Beach Grand Prix
- 🏁 Wisconsin Fun Fair at Pabst Farms YMCA
- 🏁 Kids at the Track – St. Petersburg, Detroit, Milwaukee, Sonoma
- 🏁 TranSystems Golf Event – Kansas City
- 🏁 Racing For Kids to the Hill, Grosse Pointe Farms, MI
- 🏁 Mini USA “Lap Around the Speedway”
- 🏁 Waterford, Michigan Karting Event



Racing For Kids to the Hill in
Grosse Pointe Farms, Michigan.



Fun Fair for the Special Program
Children at Pabst Farms YMCA.



Celebrities Support Racing For Kids



The Toyota Pro/Celebrity Race, part of the Long Beach Grand Prix, has grown into the largest, longest running corporate sponsored celebrity racing event in the world. Each year the race raises more than \$100,000 for Racing For Kids. Included among the participants are actors Keanu Reeves, Patrick Dempsey, right and Cameron Diaz, below

